



## <Name of Municipal District/ City/ County as appropriate> to lead Vision for Community Wellbeing

Or

## Vision for Community Wellbeing being developed in <Name of Municipal District/ City/ County as appropriate>

What do we need for the wellbeing of the community of <name of municipal district/ city/ county>? That is the question being posed by <name> PPN, and they want to hear from all the groups and organisations in <name of municipal district/ city/ county>. Developing a Vision for Community Wellbeing means thinking about what we have and what we need to help <name of municipal district/ city/ county> to be as great as it can be for us and for the many generations that follow on from ours.

One thing everyone can agree on is that we would like our community to be the very best it can be. <name> PPN are delighted to be rolling out a new National Initiative on Community wellbeing. “Our well being is affected by many things; the economy, the environment, services etc” explained <name of RW or Sec member> “and the wellbeing of the community affects everyone within it. We really want to hear from the groups and organisations on the ground what is important to them”. The PPN is hosting an event on <dd/mmm> in <venue> to start this important conversation. Groups will also be able to feed in online. All this information will be brought together and be used to influence policy and guide the work of the PPN and its representatives in influencing policy, and working towards achieving the community’s goals.

### What is Community Wellbeing

Wellbeing is an increasingly common term that can describe wider conditions than good physical and mental health, which we need as individual and communities to have a better quality of life, a healthier environment and increased prosperity. Some of these are things that we can easily measure, like the number of pre-school places, or the speed with which an ambulance can get to a sick person. Others are less easily measured, such as our pride of place, our heritage and the way in which we all look after each other. All aspects of wellbeing are connected to each other. “So, for example, if we our natural environment is poor, it will affect our mental and physical health as well as our economy. In other words, all the parts of our community wellbeing are interconnected” explained <RW or Sec member>.

Under this programme the <Name> PPN and the other 30 PPNs in the country will look at community wellbeing under the same headings; social and community development; environment and sustainability; work, economy and resources; health; values, culture and meaning; and participation, democracy and good governance. By using these 6 headings across all the country, we can see whether we in <County/ City> have the same concerns and causes for celebration as others.

[Type here]

## <Name> PPN

The <Name> PPN (Public Participation Network) is a collective of all the community, voluntary, social inclusion and environmental groups in <City/ County>. Established in <2014 or 2015>, the PPN provides the community voice on <Local Authority name> committees. It also runs training courses for member groups and shares information about funding and activities. <Name> PPN is very excited to be part of the pilot community wellbeing project. For more information or to get involved you can contact the PPN at <contact details>.

## Getting involved

The community consultation meeting<s> will take place on <date, time, place>. If you would like to find out more, or your community organisation would like to participate in the consultation on community wellbeing, please contact <PPN Resource Worker Name & Contact Details> to book a place.

## Notes for editors

For further information and available for comment or interview

<Resource Worker – Mobile – Email>

<Other contact and details if desired>

## Additional explanation of the 6 Headings PPNs are using to look at Community Wellbeing

**Social & Community Development** - How can we be an inclusive community where we support each other and ensure no one is left out? What are the important social services and facilities we need to live well from childhood to old age?

**Environment & Sustainability** - How do we value our natural environment and man-made heritage? What can be done to conserve, protect and restore these? How can we interact with the environment in a sustainable way, and hand it on to the next generation in a better state?

**Work, Economy & Resources** - How can our communities thrive economically, with good jobs, and supports for enterprise, business and for people not in work? What resources do we have and are they used effectively and sustainably without causing harm to social and environmental sustainability?

**Health** - How can all members of our community enjoy the best possible physical and mental health? What about people with special needs, older people, and carers?

**Values, Culture & Meaning** - What is needed to ensure that everyone both feels, and actually is, included and valued, and that our different values and cultures are respected and nurtured? What are the important parts of our culture that we want to hand on to future generations?

**Participation, Democracy & Good Governance** - What is necessary to ensure that our local government structures support the wellbeing of our community for this and future generations? What is necessary to ensure that we have a voice in the decisions that affect us and that all voices are being heard?