

## <area>'s Vision for Community Wellbeing Launched

[select one title or your own as appropriate]

[edit appropriately wherever <> brackets occur and text is underlined]

[delete instructions in square brackets, such as this]

<top Line from the vision> is what the people of <area> want to see for this and future generations. The <county> Public Participation Network (PPN) have spent the last 3 months consulting with volunteer-led groups all over <area> to identify what they want to see for <area> to be the best that it can be. This Vision for Community Wellbeing was launched at <event> recently by <launch person>.

<Launch person> congratulated the PPN on their work in developing this vision, and that it will make a real difference in <area>. They noted the importance and the strength of <area> PPN in giving a voice to the community and supporting the amazing voluntary effort across the city/county.

Groups gathered to adopt their Vision Statements for Community Wellbeing in

the <MD1>, <MD2>, <MD3> Municipal Districts. [Delete reference to multiple municipal districts or other administrative areas if there is only one.] PPN Municipal District

Reps <NNN>, <NNN> and <NNN> [include as many names as relevant] presented the Vision(s) under the headings of Participation, Democracy and Local Government, Values, Culture & Meaning, Social Community Development, Work, Economy & Resources, Health, Environment & Sustainability.

"Looking at community wellbeing under all these different headings, means that participants had to really think "out of the box", and understand how all these different factors interact to impact on quality of life." explained <XXX>, Resource Worker with the <City/County> PPN. "The vision which they have produced will form the cornerstone of what the PPN is about and the results are already feeding into the Local Authority policy making." she/ he continued, "Consultation, communication and collaboration between PPN community groups, <LA> and other agencies was the key to success for achieving people's vision of a healthy, strong community."

[Another quote – possibly from the LA or an elected member or a rep. see below.]

"The PPN has <xx> representatives on local policy making committees, and this vision will now form the basis of the changes that they want to see. The vision cannot be achieved overnight, but the PPN will now work towards it through its Linkage Groups and Representatives. In <Agency> we are looking forward to co-operating with the PPN in this important work."

The Vision for Community Wellbeing is part of a national programme, which gives local volunteers an opportunity to articulate their hopes for the future which is based on thinking about what is already in place, what needs to be maintained, and what is needed to help <area> to be as great as it can be for this and for the many generations that follow on from ours. "We believe that the people living in any community are the real experts, and this process and the PPN gives them a real voice" explained <Secretariat member>, one of the Vision Team. "We held public consultation meetings and had opportunities for people to feed in online also". All this information will be brought together and be used to influence policy and guide the work of the PPN and its representatives in influencing policy and working towards achieving the community's goals.

### <county> PPN

The <county> PPN (Public Participation Network) is a collective of all the community, voluntary, social inclusion and environmental groups in <county>. Established in <2014 or 2015>, the PPN now has <correct number> members. It provides the community voice on <LA> committees with <correct number> representatives. It also runs training courses for member groups and shares information about funding and activities. <county> PPN is very excited to be part of the Vision for Community Wellbeing project. For more information or to get involved you can contact the PPN at <contact details> or look on the website <www.correct web address>.

### Notes for editors:

For further information and available for comment or interview

<Resource Worker Name, Mobile number, Email address>

<A.N.Other contact and details if desired>